

University Participants:



Subject Company:



Participating Societies:



FLORIDA INVESTMENT RESEARCH CHALLENGE



January 16, 2010

PARTICIPANTS:

Subject Company:

National Beverage Corporation (FIZZ)

Teams:

Florida Gulf Coast University
Stetson University
University of Florida
University of North Florida
University of South Florida
University of Tampa

Presentation Judges:

Room A

Barry Sine, CFA
John Suddeth, CFA
Barry White, CFA

Room B

Elaine Henry, CFA
Andrew Hill, CFA
Robert Trimm, CFA

Room C – Finals

Jean Brunel, CFA
Jeff Diermeier, CFA
Alan Meder, CFA
John Sponyoe

Written Report Graders:

Jeff Bernardo, CFA
Peter McMullin, CFA
Tom Robinson, CFA
Barry Sine, CFA
Barry White, CFA

Semi-Final Round

1:00 Welcome / Rules Review—Both Rooms

Room A

Room B

1:20 Florida Gulf Coast University University of North Florida

1:30 Q&A Q&A

1:40 Stetson University University of South Florida

1:50 Q&A Q&A

2:00 University of Florida University of Tampa

2:10 Q&A Q&A

2:20 Judging Deliberations / Break

2:50 Advancement Celebration—Both Rooms

3:10 Move to Final Round / Break

Final Round

3:20 Welcome / Rules Review

3:30 Room A Winner

3:40 Q&A

3:50 Room B Winner

4:00 Q&A

4:10 Judging Deliberations / Break

4:30 Awards and Closing Remarks

4:50 Post-Event Reception
